



Kathleen Allen Ph.D.

Dr. Kathleen Allen is a professor in the Lloyd Greif Center for Entrepreneurial Studies in the Marshall School of Business at the University of Southern California where she is also the Director of the USC Marshall Center for Technology Commercialization. The CTC focuses on helping faculty researchers and students from science, engineering, and medicine to commercialize the technologies they develop at USC, and it provides a real-world learning environment for students who work on commercialization teams with inventors. Recently, the CTC launched a space entrepreneurship initiative to explore new business models for the space industry.

At a national level, Allen is President of N2TEC Institute, which she co-founded. The institute is dedicated to bringing the wealth creation process through technology innovation and entrepreneurship to the 80 percent of the United States that is currently not linked in. The N2TEC collaboration of universities, industry, and government is encouraging and supporting the development of High Performance Regions. Its pilot project is located in the Black Hills of South Dakota where the N2TEC team is working with state officials to develop a technology corridor around a national underground laboratory.

In addition to *Launching New Ventures*, 4th Ed., Allen is the author of *Entrepreneurship and Small Business Management* 3rd Ed., *Bringing New Technology to Market*, and *Growing and Managing a Small Business*, as well as several trade books. Her research focuses on the study of virtual collaboration networks for innovation and within angel investor communities. As an entrepreneur, Allen co-founded a real estate development company, a real estate brokerage that she successfully sold, and two technology ventures, one in the medical device field. She is also a director of an NYSE company. In addition to a Ph.D. with an emphasis in entrepreneurship, Allen holds an MBA and an MA in Romance languages (Spanish, French, and Portuguese).